



# Roman Adamita

ISTANBUL, TURKEY

## Details

Istanbul, Turkey  
+90 535 550 72 05  
[roman@picardes.com](mailto:roman@picardes.com)

DATE / PLACE OF BIRTH

01/11/1996  
Tomsk

NATIONALITY

Russian

## Skills

Digital Marketing

SEO

Content Marketing

Social Media Marketing

User Experience

Web Analytics

Research

Data Collection & Processing

HTML & PHP & CSS

Conversion Optimization

Mobile App Optimization

E-commerce Performance Metrics

SEM

## Languages

English

Turkish

Russian

Romanian

## Profile

Someone who is **Passionate about Digital Marketing.**

### About me:

- English: <http://romanadamita.com>
- Turkish: <http://picardes.com/hakkinda/>
- Global: <https://www.linkedin.com/in/romanadamita/>

## Employment history

Ecommerce Specialist at Mageist, Beyoğlu, Istanbul

October 2013 – June 2014

SEO Specialist at ProAd Media Solutions, Beşiktaş, Istanbul

February 2015 – May 2015

SEO Specialist at Webtures IT & Digital, Inc., Kartal, Istanbul

June 2015 – December 2015

SEO Manager at BUMER.ro , Chisinau, Moldova

May 2015 – October 2016

Participant of Project Manager

### About Project:

- English  
<https://www.aimgroup.com/2016/01/18/tocma-ro-now-called-bumer-ro/>
- Turkish  
<http://webrazzi.com/2015/11/09/turkiye-tocma-ro-romanya-lider-seri-ilan-sitesi/>
- Romanian  
[http://adevarul.ro/economie/afaceri/motive-reale-site-ul-anunturionline-bumerro-adevarat-revolutionar-1\\_569fa8e637115986c6b81e6a/index.html](http://adevarul.ro/economie/afaceri/motive-reale-site-ul-anunturionline-bumerro-adevarat-revolutionar-1_569fa8e637115986c6b81e6a/index.html)

Local & International SEO Supervisor at Webtures IT & Digital, Inc. , Kartal, Istanbul

June 2016 – Present

### What I do here?

- Comprehensive SEO Analysis of Websites
- Sector Competitors Analysis
- Planning e-Commerce Performance Enhancement Strategies
- Monthly summary Conversion report of Optimizations
- User Experience(UX) Analysis in the Design transition phase
- Presentations at individual meetings
- E-mail Marketing and Strategies
- Cooperation with Romania and Russia
- On-page SEO management & Off-page SEO Strategy(Consultant)

## Education

Koca Mustafa Paşa Technical and Vocational High School, Istanbul,  
Turkey

2014

Degree: IT